

GUIDE TO SERVICE RATES

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Please note that the following are guidelines only.

Interested parties should contact the company directly to obtain a quote for services.

Standard business practices for this company determine that 50% of a project fee is due as a deposit before commencement.

The final 50% of the fee owed to the service provider is due within 30 days of the project's completion, subject to negotiation.

GENERAL RATES

Writing	\$60 per hour	\$0.50 per word	\$2.50 per page
Editing	\$50 per hour	\$0.40 per word	\$2.40 per page
Proofreading	\$45 per hour	\$0.35 per word	\$2.35 per page
Translating	\$45 per hour	\$0.35 per word	\$2.35 per page

ADVERTISING, COPYWRITING & PUBLIC RELATIONS

Advertising Copywriting	\$85 per hour	\$1.50 per word	\$2000 per project
Advertorials	\$125 per hour	\$1 per word	\$450 per page
Book Jacket Copywriting	\$40 per hour	\$0.50 per word	\$300 per project
Catalog Copywriting		\$80 per hour	\$60 per item
Copiediting for Advertising		\$40 per hour	
Direct-mail Copywriting		\$75 per hour	\$400 per page
E-mail Ad Copywriting		\$50 per hour	
Fundraising Campaign Brochure		\$80 per hour	\$1,400 per project
Press Kit		\$65 per hour	\$2,350 per project
Press/News Release		\$65 per hour	\$425 per project
Speech Writing/Editing		\$80 per hour	\$5,000 per project

AUDIOVISUALS & ELECTRONIC COMMUNICATIONS

Book Summaries	\$4,000 per project	\$20 per page
Business Film Scripts	\$75 per hour	\$300 per run minute
Educational and Training Script	\$60 per hour	\$300 per run minute
Movie Novelization	\$60 per hour	\$5,000 per project
Radio Commercial Scripts	\$55 per hour	\$300 per run minute
Radio Editorials and Essays	\$60 per hour	\$125 per project
Radio Interview (3 minute interview)	\$400 per project	
Screenwriting (Original Screenplay)	\$8,000 per project	
Script Synopsis	\$60 per hour	
Script for Non-Theatrical Films	\$75 per hour	\$300 per run minute
TV Commercials	\$70 per hour	\$300 per run minute
TV News Stories	\$90 per hour	\$150 per thirty second spot
TV Scripts (Non-theatrical)	\$100 per hour	\$4,000 per project
TV Script (Teleplay)	\$300 per run minute	

BOOK PUBLISHING

Abstracting and Abridging	\$40 per hour	
Anthology Editing	\$50 per hour	\$2,000 per project
Book Proposal Consultation	\$50 per hour	\$425 per project
Book Proposal Writing	\$70 per hour	\$2,000 per project
Book Query Critique	\$40 per hour	\$300 per project
Book Query Writing	\$200 per project	
Children's Book Writing (Work for Hire)	\$60 per hour	\$3 per word
Content Editing (Scholarly)	\$40 per hour	\$6 per page
Content Editing (Textbook)	\$35 per hour	\$4 per page
Content Editing (Trade)	\$50 per hour	\$6 per page
Copyediting	\$30 per hour	\$4 per page
Ghostwriting	\$60 per hour	\$10,000 per project
Ghostwriting (No Credit)	\$70 per hour	\$12,000 per project
Indexing	\$45 per hour	\$4 per page
Manuscript Evaluation and Critique	\$45 per hour	\$800 per project
Novel Synopsis	\$50 per hour	\$15 per page
Proofreading	\$25 per hour	\$2.25 per page
Researching	\$30 per hour	\$500 per day
Translation (Fiction)	\$8,500 per project	
Translation (Non-Fiction)	\$0.10 per word	
Translation (Poetry)	\$7.50 per page	

BUSINESS WRITING

Annual Reports	\$85 per hour	\$7,000 per project
Brochures, Fliers, Booklets for Businesses	\$70 per hour	\$2,000 per project

Business & Sales Letters	\$70 per hour	\$600 per project
Business Plan	\$75 per hour	\$2,000 per project
Catalog for Business	\$75 per hour	\$2,000 per project
Copyediting for Business	\$50 per hour	\$3 per page
Corporate Histories	\$85 per hour	\$3,000 per project
Corporate Periodicals (Editing)	\$55 per hour	
Corporate Periodicals (Writing)	\$75 per hour	\$2,500 per project
Corporate Profiles	\$85 per hour	\$1.50 per word
Ghostwriting for Businesses	\$100 per hour	\$750 per project
Grant Proposal Writing	\$65 per hour	\$2,500 per project
Newsletters (Editing)	\$45 per hour	\$150 per page
Newsletters (Writing)	\$65 per hour	\$2,000 per page

MAGAZINES & TRADE JOURNALS

Article Manuscript Critique	\$50 per hour	
Arts Reviews	\$150 per hour	\$0.75 per word
Book Reviews	\$120 per hour	\$0.45 per word
Content Editing	\$40 per hour	\$1.25 per word
Copyediting Magazines	\$30 per hour	\$4,000 per issue
Fact Checking	\$35 per hour	
Ghostwriting Articles	\$100 per hour	\$2,500 per project
Magazine Research	\$55 per hour	\$125 per item
Proofreading	\$30 per hour	
Reprint Fees	\$150 per project	
Rewriting	\$65 per hour	

EDUCATIONAL AND LITERARY SERVICES

Educational Consulting and Designing Business and Adult Education Course		\$3,000 per project
Educational Grant and Proposal Writing		\$85 per hour
Manuscript Evaluation for Theses/Dissertations	\$60 per hour	\$700 per project
Poetry Manuscript Critique	\$85 per hour	
Short Story Manuscript Critique	\$55 per hour	

COMPUTER, SCIENTIFIC & TECHNICAL

E-mail Copywriting	\$80 per hour	\$0.75 per word
Technical Editing	\$55 per hour	
Technical Writing	\$95 per hour	
White Papers	\$100 per hour	

MISCELLANEOUS

Cartoons	\$100 per strip	
Comedy Writing	\$40 per joke	\$250 per group

Encyclopedia Articles	\$200 per article	\$0.40 per word
Family Histories	\$65 per hour	\$5,000 per project
Gagwriting for Cartoonists	\$30 per gag	
Institutional Histories	\$100 per page	
Manuscript Typing	\$1.50 per page	

Past Clients

To give you an even better idea of what we're all about, here's a list of the types of companies that we've worked with in the past couple of years.

- ADVERTISING AGENCIES
- CLOTHES MANUFACTURERS
- COMMUNICATIONS FIRMS
- INDEPENDENT AND MAINSTREAM PUBLISHERS
- INTERNATIONAL MANUFACTURERS
- MEDIA GIANTS
- PRODUCTION COMPANIES
- RESTAURANTS
- PUBLIC AND PRIVATE SCHOOLS
- START-UP COMPANIES

We've also worked with individuals from many countries around the world, including:

- UNITED STATES - RUSSIA
- UNITED KINGDOM - UKRAINE
- GERMANY - INDIA
- AUSTRALIA - MALAYSIA
- MEXICO - CANADA

If you would like to discuss a project and get a quote from us, please call or e-mail us:

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